



FinEx

Finance Innovation &
Excellence Summit

AI

FOR FINANCE LEADERS



In-Person



Interactive



4 Hours



Sep 27, 2024

A FINANCE LEADER'S GUIDE TO AI STRATEGY

**THIS 4-HOURS HIGHLY INTERACTIVE, JARGON-FREE COURSE
IS SPECIFICALLY DESIGNED TO:**

Empower Finance Leaders to harness the power of AI for Strategic decision-making, foster a Data-driven culture, and elevate finance as a Strategic Business Partner.



REGISTER NOW

▲ 48.97

▲ 69.18

▼ 18.56

▲ 87.64

LEARNING OBJECTIVES

Designed specifically for Senior Finance Leaders, this course will enable you to:

1

Develop a strategic mindset for leveraging AI to solve Finance function challenges and drive innovation

2

Evaluate AI applications and Digital Capabilities to address specific business needs

3

Design a Strategic roadmap for AI implementation and build a Digital Culture in the Organization

WHO IS THIS COURSE FOR?

- ✓ Senior Finance Leaders (C-Suite, VPs, Head of Finance, Senior Managers)
- ✓ Transformation Leads
- ✓ Finance Transformation & AI Consultants
- ✓ Anyone seeking to drive strategic impact of AI in Finance



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WHAT WILL WE COVER?

SECTION: 1

THE AI TOOLKIT FOR FINANCE

- Evaluate what AI 'can' and 'cannot' do for Finance.
- Evaluate real-world case studies and compare AI applications pertaining to processing transactions, predictive analytics, process optimization, and so on.
- Identify AI solutions to solve specific issues like in-efficient processes, forecast accuracy, transaction processing etc.

SECTION: 2

THE AI PLAYBOOK

- Evaluate key principles of a successful AI and Digital Transformation using a comprehensive 'AI Playbook for Finance Leaders'.
- Develop a Digital Finance Function of the Future Strategy using the AI Playbook
- Through a hands-on case study, identify, evaluate, and track AI initiatives for Finance
- Evaluate strategies to build a Digital Culture within your function.



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TESTIMONIALS

5.0



"...for me it was demystifying AI. It helped me to understand the different applications and the enabling capabilities....Additionally, I did appreciate the use of case studies to help bring the concepts to life."

Senior CFO Advisor, US

4.9



"Demystified AI..."
"Well worth it and highly recommended"

*Finance Strategy & Optimization
Leader, South Africa*

4.8



"Demystifying some of the Hype of AI in finance and where it is at."

*Senior CFO & Academia,
Washington, US*

5.0



"The combination of theory and practice - especially the last dashboard "case" group exercise."

*Finance Executive, Investor &
Board member, US*

LEADERS TRAINED FROM



THEBLUEBIRDDGROUP



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PRICING & WHAT IS INCLUDED

Total Value of
the Course

~~\$695~~

\$295 / ATTENDEE

- ✓ Post-training support
- ✓ Bonus Digital Storyboard Template - Valued at \$150
- ✓ 1 hour 1:1 Consulting by Tariq Munir - Valued at \$250
- ✓ 4 hours of Interactive Training session



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CONTACT

For Queries and Group Discounts please email at:
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INSTRUCTOR



TARIQ MUNIR

Tariq is an international keynote speaker, trainer, and Digital Transformation expert based in Australia. He is a LinkedIn Top Voice with 20+ years of experience spanning Finance, Integrated Planning, and Digital/Finance Transformation. He regularly delivers lectures and keynotes on Digital, Data and AI at top Universities in Australia and major local and international conferences. He has worked with many global multinationals and brings expertise in leading complex and large-scale Digital and Process Transformations.